



Winter 2009

Dear Local Farmers and Vendors,

The Harvard Farmers' Market has been a smashing success, with our market growing from 13 vendors in Season 1 to 25 vendors in Season 2. We are thrilled to announce that preparations are already underway for Season 3. We would like to extend a warm welcome for you to join us here at Central Massachusetts largest open air market beginning August 22, 2009. We sincerely hope that you will accept our invitation to be a part of this festive and fun seasonal event.

Harvard is conveniently located off Rt 2 and I495. Because we have few local retailers in our town, our residents and neighbors have embraced the Market and value the opportunity to buy fresh, delicious foods in town while supporting local farmers and producers. Our small town is bustling on the weekends with community sporting events and other outdoor activities and the Market is always filled with people who come to shop and savor the community spirit. Each Saturday, one can expect to meet neighbors and find live music, fresh produce, delicious baked goods, local food products, and friendly vendors. Square dancing has even been known to break out at the Market. The Harvard Farmers' Market is an event that is not to be missed!

The 2009 Harvard Farmers' Market season begins on August 22nd and will be held every Saturday until October 31st (with the exception of Columbus Day Weekend). The Market is open to shoppers from 9 a.m. to 1 p.m., rain or shine. The Market is located at the Harvard Elementary School on Rt 111. This site is visible and accessible to both vendors and shoppers; with its proximity to the town center and beautiful views of Bare Hill Pond and the new Harvard Public Library, its location is ideal! Spaces can be reserved for \$175 for the full season (applications received with payment in full by May 15th will be charged a priority rate of \$125). Spaces will be assigned to vendors on a first come, first serve basis. Alternatively, vendors who choose to reserve a spot on a weekly basis may do so for \$25/week, space permitting.

With variety, freshness and local being key, we welcome the following items:

Fresh herbs	Breads	Eggs
Cut Flowers	Baked goods	Cider
Vegetables	Beef, Poultry & Lamb	Jam & Jelly
Milk	Maple syrup	Soap
Cheese	Honey	Pet Products
Seafood	Farmed Textiles	Chocolates

Permits are only required if you will be selling packaged foods. Please go to

www.nashoba.org for further permitting information or contact the coordinators if you have any questions.

Attached are an application and contract for your review. This information will provide you with the guidelines for participating in the Market and also provide us with the information we need to assign your space for the season. It also ensures that we do not over represent certain products. Given the success of our Market and record sales for the majority of our vendors, we hope you will give serious consideration to joining us for the 3rd Annual Harvard Farmers' Market. Sign up early and remember, "Be Local!"

With best wishes from the Market Managers,

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Don't forget to check our website at www.harvardfarmersmarket.org!

If growing produce, which of the following best describes your farming practices?

Conventional Integrated Pest Management Certified Organic Other (Explain)_____

Is your produce (or your ingredients if a packaged product) grown by you?

Please check the selling plan you are applying for:

_____ Seasonal (\$175; \$125 if received before May 15th, 2009) to sell every week of the 2009 season

_____ Occasional Weekly (\$25.00 per week) **based on space availability **

Weeks preferred: _____ _____
 _____ _____
 _____ _____

Vendor Space

Will you have a vehicle parked at your stall? Yes No

If so, what type of vehicle (car, van, trailer, etc.) and what size is it?

Will you have tables or other display items? How many and what sizes?

Given that there is space available, receipt of: your application, contract, permits and full payment will reserve your space for the 2009 Market season.

You will be contacted once your paperwork is received. Applications and \$125 fee received in the HFM post office box by May 15th, 2009 will guarantee your space. Between May 15 and July 1, please note the application fee is \$175.

If requesting weekly space, payment for all weeks' participation is due with the application and contract. Additionally, proof of personal and product liability insurance, as well as vendor vehicle liability insurance is required and must be submitted before Market Season begins.

Vendor Signature _____ Date _____

Please mail completed application and contract to:
Harvard Farmers' Market, P.O. Box 307
Harvard, MA 01451

Questions may be directed to

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